

STRATEGIC PLANNING PROCESS

PREP WORK

(Mapping our forest & the trees we know from personal experience)

- Develop shared knowledge base
- Script Schedule & Logistics
- Community Surveys
- Aggregate data from various sources
- Prep channel on Slack
- Team & Community Planning weekend: Feb 16-17



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(Zooming WAY out to see the forest ahead, but doing so in defined zoom increments)

- Shared knowledge
- Organizational Position
- Team Analysis (Impact vs. Effort, Urgent vs. Important)
- Vision Boarding
- Goal Setting
- Resource Mining & Mapping
- The Plan on Paper
 - Year One
 - Years 2-4
 - Transition year/prep for next strategic plan (year 3 or 5, depending on length of plan)
 - Ten Year Dreams as Checkpoints: What do we want to grow up to be? Considering that, what edits do we need to make in our plan?
- Discuss: What level of “zoom view” do you personally need to maintain?
- Relationship & Communications Mapping

NEXT STEPS

Positioning & Recalibration (Surveying the trees we've yet to meet & developing systems for keeping an eye on the forest as a whole)

- OUTSIDE PLAN EVENT: Move out of Houston Station (this will put pause on some planning work)
- Board: Prep for oversight and governance of the plan
 - Board recruiting
 - Implementation
 - Define limitations
 - Measures of success
- Staff: Prep for Action Planning to follow Strategic Planning
 - Processing personal and collective impact of new plan
 - Implementation Plan
 - Communication plan
- Community Meeting